



ESTS SCHOOL

**ESTS
SCHOOL OF
THORACIC
SURGERY**

ACADEMIC COMPETENCE TRACK ESTS COURSE ON SCIENTIFIC MEDICAL COMMUNICATION

13-15 November 2019 **Hamburg, Germany**

An application will be made for accreditation
to European Accreditation Council for Continuing
Medical Education (EACCME®)

Organiser: Hasan Batirel, Istanbul, Turkey
ESTS Director of Education

INFORMATION & REGISTRATION: www.ests.org

ACADEMIC COMPETENCE TRACK

ESTS COURSE ON SCIENTIFIC MEDICAL COMMUNICATION



13-15 November 2019 · Hamburg, Germany

COMMUNICATION

DAY 1: 13 NOVEMBER 2019

PART 1: WRITTEN COMMUNICATION

SECTION 1: THEORY

Why should we publish?

Basic principles: good hypothesis, concision and sound methodology

Evidence means more than randomised trials: types of epidemiological studies

Statistics for the rest of us

- P values or confidence intervals?
- Showing association: 2x2 tables
- Predicting events: logistic regression analysis
- Choosing diagnostic tools: ROC curves
- Survival: the basics
- Freeware available on the Internet

The cycle of a manuscript: from submission to publication

Do's and don'ts when writing the Introduction, Methods, Results, and Discussion sections

Referencing: how to use PubMed and not wasting your time

Best evidence reviews: methodology and examples

Choosing the right journal: who cares the impact factor?

My manuscript is rejected: what now?

SECTION 2: PRACTICE

Learning from others: try to find what is wrong in these examples

- Some anonymised real manuscripts are analysed trying to find out the main authors' mistakes and how they could be solved

From clinical practice to improving the evidence

- Transforming real clinical problems in hypothesis and evidences

Stating hypothesis and choosing the right methods

- Topics proposed by delegates

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DAY 2: 14 NOVEMBER 2019

PART 2: ORAL COMMUNICATION

SECTION 3: THEORY

Choosing the right meeting

Neither oral nor written: poster

Oral: stating a short and clear message

How to present and keep the audience awake

- Effective presentations using Power Point: a few rules
- How to behave on stage
- Handling the audience's questions
- Asking questions from the floor or showing off?

SECTION 4: PRACTICE

Try to find out mistakes in these abstracts and how to improve them

What's wrong in my presentation?

- Faculty members are presenting an abstract. Some frequent errors are included in each presentation to be spotted and discussed



