

ESTS Course on Medical Writing
ESTS Academic Competence Track

5th Edition
Hamburg, Germany, 10 – 12 April 2017

An application has been made to the EACCME® for CME accreditation of this event

Organiser: Gilbert Massard, Strasbourg, France
ESTS Director of Education

Faculty and delegates are expected to arrive before 14.00.
An informal lunch will be offered.

Delegates are asked to bring along their note-books for hands-on sessions!

1st day : 10 April 2017

14.00: Welcome
Presentation of ESTS School
Presentation of faculty and introduction to the course

14.30– 18.00: Section 1: The structure of a medical article/ interactive.

- Why should we publish?
- the cycle of a manuscript : from submission to publication

- *Round Table discussion : which problems I met and what I expect from the course (panel of experts and participants)*

Coffee break 16.00-16.30

- The core substance of an article! **(Interactive)**
 - instructions for authors : the forgotten page !!
 - general rules
 - the different types of publications
 - original article
 - review article
 - case report
 - how I do it
 - letter to the editor
 - editorial
 - how to write an original article
- Particularities of other types of publications
- *Discussion round*
- *Conclusion of the day: what is a good idea?*

2nd day: 11 April 2017

9.00 – 10.30 Section 2: basics of methodology and statistics (+ practical demo of software)

- the different types of study
- the storage of data : construction of a database
- basic statistics
 - o how to present data : descriptive statistics
 - o how to compare data : analytic statistics
 - o survival estimate
 - o how to evaluate diagnostic tests
 - o when should I call a statistician ?

Coffee break

11.00 – 12.30 Section 3 : journals and references (interactive)

- the final step of my manuscript : some useful tips
 - o how to select a journal for submission ?
 - o what I should check before submission ?
- adequate referencing is important !
 - o how to find references ?
 - o how to select references ?

Lunch 12.30 – 14.00

14.00 – 17.00 Hands-on in parallel

Hands-on 1: Practical stats

- software
- how to select the appropriate test

Hands-on 2: How to present my data?

- fundamentals about graphs and tables
- different types of graphs or figures, and what they express

Hands-on 3: How to optimize use of Pubmed ?

- examples with pubmed
- how to store my references

Informal coffee break during hands-on

17.00 – 18.30 Section 4: Critical Reading of medical articles (interactive)

- Generalities
 - Example of a poor paper
 - Discussion
- all panelists

3rd day: 12 April 2017

8.30 – 9.30 Section 5 : How to prepare an oral presentation

- Before the presentation
 - o choice of congress
 - o how to get my abstract accepted !

- My first presentation!
 - o the number and structure of slides
 - o how to behave on the stage !
 - o how to handle questions from the audience

9.30 – 12.00 Hands-on 4: the paper doctor's consultation

Free discussion of participants with faculty to solve practical problems with the participants' publications. The group will be split into 5 parts, each will be tutored by one of the faculty members

Informal coffee break in between

12.00 – 13.00 Section 6: some tips and tricks !

- how to prepare an image/video paper
- How to manage a rejected paper !!
- Evaluation and conclusion

An informal lunch will be offered at 13.00